



Awards Presentation & Gala

Dear Sponsor:

January 19, 2011

OntarioGreenSpec.ca is seeking the support of community sponsors to make our First Annual Home Sweet Home Awards Presentation and Gala a success!

OntarioGreenSpec.ca is pleased to announce that the Gala will be held on April 12, 2011 at the Field House – Berkeley Church, a beautiful heritage facility constructed circa 1871 and located just east of the downtown Toronto.

The Gala will celebrate and recognize the achievements of seven award winning teams. It also marks the culmination of a 2 year Competition program which represents a lot of hard work, fun and excitement and, most importantly, reflects the vision and passion of our talented participants – it is just that vision, passion and commitment which inspires and improves sustainable building practices in the low-rise housing sector!

We will present 4 Industry awards to exemplary homes that have successfully met criteria in the following categories: **Production Home of the Year, Custom Home of the Year, Affordable Home of the Year and Renovated Home of the Year**. In an effort to support and recognize our future generation of green building leaders, we will also present awards to 3 different teams of post-secondary students for **Green Home Design**.

An elegant mix and mingle setting, which includes a delectable array of finely crafted local cuisine, will provide the perfect backdrop for enjoyment and networking. The Gala will be attended by leading builders, designers, suppliers, government leaders, academics, and emerging students from across Ontario. Guests will enjoy the electrifying sound of Canada's most amazing electric Violinist, Dr. Draw, who will bring great energy and spirit to the event and promises to dazzle all!

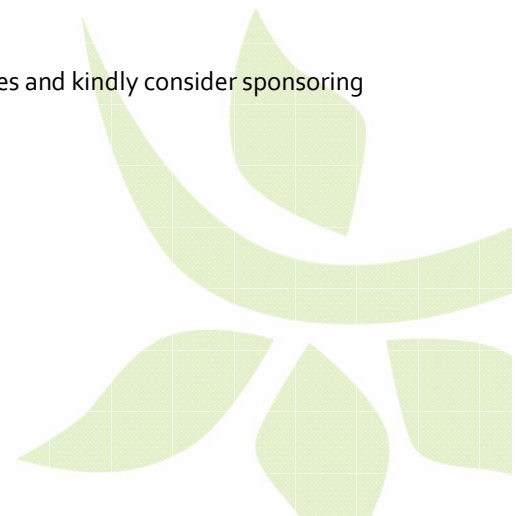
Our guest speaker, Geoffrey Thün, Associate Professor at the Taubman College of Architecture and Urban Planning, University of Michigan, promises to deliver an inspiring address about his vision for sustainable housing. He is most recently known for his work with Team North (Waterloo/Ryerson/SFU) of the Solar Decathlon. He won the *2008 Young Architect Award* from the Architectural League of New York. In addition his firm, RVTR was awarded the *2009 Professional Prix de Rome in Architecture* based on the development of the Latitude Housing System. The prize will be used to extend design research on responsive northern housing and to facilitate its dissemination to an international audience.

With your sponsorship, you will be exposed to over 100,000 industry professionals through advertising and promotion prior to the event as well as a direct email campaign to 4500 industry members. On the evening of the event, your organization will receive targeted exposure to 250 guests through a variety of sponsorship benefits.

Please refer to the enclosed Sponsorship Kit for event details and sponsorship opportunities and kindly consider sponsoring our First Annual Gala.

Sincerely,

Derek Satník
Chair, First Annual Awards Presentation and Gala



Gala Sponsorship Opportunities



competition

FIRST ANNUAL

Home Sweet Home Awards Presentation & Gala

Tuesday April 12th, 2011
The Field House – Berkeley Church

Commitment Deadline:
February 28th, 2011

Please direct enquiries regarding sponsorship to:

Mara Del Bianco, Event Manager at mara@ontariogreenspec.ca or **416 931 1463**

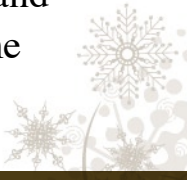
Proudly presented by

ontariogreenspec.ca





JOIN US in supporting and fostering the development of sustainable homes and the emerging talent of our next generation of student designers and professionals by sponsoring our Home Sweet Home Gala Evening!



Home Sweet Home Awards Presentation & Gala The Field House, Berkeley Church - April 12th, 2011

The First Annual Home Sweet Home (HSH) Awards Presentation & Gala promises to be an exciting and fulfilling evening for our guests, our HSH Award Winners and the Winning Teams of our Student Challenge!



We are very pleased to announce that the event will be held at The Field House in the historic Berkeley Church. The Church, located in the downtown core, was

constructed in 1871 and is an important cultural and historical landmark in Toronto. The Field House was originally a retail warehouse and has been converted into a beautiful event space which opens onto a fully landscaped urban oasis that includes a large deck, plush garden, Taddle Creek and the Tree House.

Please consider sponsoring our Gala!

You will be in the company of our generous Competition partners – founders and supporters below– who have funded the development of the Competition and Student Challenge over the last two years!



ABOUT THE HOME SWEET HOME COMPETITION & STUDENT CHALLENGE

Proudly developed and presented by OntarioGreenSpec.ca, Ontario's free on-line resource for green building products and services, the HSH Competition marks the culmination of two years of research into the development and promotion of green building products and practices.

The competition and awards event is a fun way to invite Ontario's green building leaders – building professionals and students – to step into the spotlight and demonstrate their commitment to green building.

The Home Sweet Home Competition challenges Ontario's industry and academia to meet the needs of home buyers while protecting environmental and social interests by awarding homes and student home designs that are:



Healthy and Comfortable



Efficient and Economical



Ecologically and Socially Responsible

Industry awards will be presented to exemplary homes that have successfully met criteria in one of the following categories:

- ✓ **Production Home of the Year**
- ✓ **Affordable Home of the Year**
- ✓ **Custom Home of the Year**
- ✓ **Renovated Home of the Year**

For contest details visit hsh-competition.ca

Academic awards will be presented to 3 different teams of post-secondary students for green home designs.



PROFILE – AWARDS PRESENTATION & GALA

Theme	A celebration of Ontario's most healthy, sustainable, and livable homes
Awards	Award Ceremony honouring 4 built homes and 3 student design teams to be presented by our Competition Partners
Date	April 12th, 2011
Time	VIP Cocktail: 5:30 pm – 6:00 pm Gala: 6:00 pm – 10:00 pm
Location	The Field House – Berkeley Church 315 Queen St East Toronto, ON
Attire	Business Formal

EVENT FEATURES

Cocktail	VIPs and Sponsors
Guest Speaker	Geoffrey Thün , Associate Professor at the Taubman College of Architecture and Urban Planning, University of Michigan
Live Music	Dr. Draw
Atmosphere	Elegant networking mixer with fine local cuisine and inspiring presentations
Ticket Price	\$ 125

WHO WILL ATTEND:

A packed house of 250 attendees representing the best, brightest and greenest from the following industries and institutions:

- ✓ **Architects and Designers**
- ✓ **Builders and Renovators**
- ✓ **Developers and Planners**
- ✓ **Engineers and Consultants**
- ✓ **Building Product Suppliers & Manufacturers**
- ✓ **Utilities and Renewable Energy Firms**
- ✓ **Financial Institutions**
- ✓ **Affordable Housing Providers**
- ✓ **Landscapers**
- ✓ **Academics and Students**
- ✓ **Not for Profit Organizations**
- ✓ **Skilled Trades**
- ✓ **Industry Associations**
- ✓ **Government Leaders and Policy-Makers**



SPONSORSHIP LEVELS & BENEFITS

BENEFIT	PLATINUM	GOLD	SILVER
Pre-Gala Promotion Logo ¹ on HSH Competition Website	✓	✓	✓
Pre-Gala Promotion through Channel Partner Websites and Advertising	✓		
Prominently Featured Gobo ² on Venue Wall	✓		
Logo on Retractable Signs at Entrance/Exit to venue	✓	✓	✓
Logo on Evening Program	✓	✓	
Name Recognition on Evening Program			✓
Podium Acknowledgement	✓	✓	✓
Plaque Award and Photo	✓		
Branded Cruiser Table	✓		
Acknowledgement on Cruiser Table Tent Card	✓	✓	✓
Free Tickets to Gala	4	2	1
Free 1 Year Membership to OntarioGreenSpec.ca	Gold level	Silver level	Bronze level

¹ Platinum Logos at 100%. Gold Logos at 70%. Silver at 40%.

² Gobos – approx. 8' x 8'.



Platinum
\$10,000
2 Sponsors



Gold
\$ 5,000
5 Sponsors



Silver
\$ 2,500
8 Sponsors

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Promotion & Advertising:

Access a Broad Market of Green Building Professionals

Benefit from OntarioGreenSpec.ca's vast network of subscribers, promotional partners and advertising affiliates. Through the support of our media, non-profit, and academic partners, along with targeted additional media and networking strategies, news of the Home Sweet Home Competition and Student Challenge will reach over 2 million people in the first year! As we progress towards the Gala, your brand will directly reach 100,000 people and more.

Profile:

Be Seen as one of Ontario's Green Building Leaders

By supporting The Home Sweet Home Awards Presentation & Gala, your organization will be identified as a key industry leader in the Green Building Sector and you will be recognized across a variety of channels by all industry and academic professionals before, during and after the Gala.

Presence:

Create Lasting Face-to-Face Connections

Take advantage of this opportunity to meet with current and future leaders in the green building industry. The Home Sweet Home Awards Presentation & Gala promises to be a powerful, inspiring and fruitful event, with plenty of networking opportunities. There will also be photographs and media stories capturing the event, including your face in this distinguished crowd! Sponsors will be recognized from the stage, on signage, and in the evening program.

Pioneer:

Help Start Something New

There's something fun, powerful, and even magical about being first! Join us at the Gala to:

- ✓ **Celebrate teamwork!** Superior home building and renovating requires strong collaboration in the development of successful projects.
- ✓ **Support Students!** The next generation is an important driver for ongoing progress. Students will be front and centre alongside industry leaders at the HSH Awards. Your sponsorship will provide an opportunity to integrate students, provide ready access to a business network and ensure a positive future for our talented youth!



Sponsorship Enrolment Form

DEADLINE: February 28th 2011

Thank you for sponsoring the First Annual Home Sweet Home Awards Presentation & Gala. Kindly complete the following information to confirm your sponsorship.

Contact Name		Title	
Company			
Address			
Phone Number		Fax	
Email			

Invoice Required?	Yes	No
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SPONSORSHIP LEVEL REQUESTED

(please check one)

PLATINUM		\$10,000 – 2 SPONSORS TOTAL Total including 13% HST = \$ 11,300
GOLD		\$ 5,000 – 5 SPONSORS TOTAL Total including 13% HST = \$ 5,650
SILVER		\$ 2,500 – 8 SPONSORS TOTAL Total including 13% HST = \$ 2,825

WE REQUEST that you submit payment in the form of a cheque in order to help us avoid costly credit card and Paypal fees. Let's support our students first! We appreciate your understanding.

Please make cheques payable to OntarioGreenSpec.ca:

Mailing Address:

Kristin Bullied, Project Coordinator
OntarioGreenSpec.ca
c/o Mindscape Innovations Group
30 Duke St. W., Suite 702
Kitchener ON N2H 3W5

CLICK HERE TO
Submit Enrolment Form

Thank you for
your generous support!

We will contact you shortly to request your logo files.

Terms and Conditions:

Sponsorship opportunities will be granted on a first come first serve basis and will be secured only on receipt of full payment. OntarioGreenSpec.ca reserves the right to refuse a sponsorship request. Sponsorship benefits may not be combined with, or substituted for, any other offer, product and/or service and may not be transferred to any individual, corporation or successor organization without the advance written permission of OntarioGreenSpec.ca. OntarioGreenSpec.ca reserves the possibility of including recognition for donors in kind and smaller dollar value sponsorship opportunities should they arise. Sponsorship is secured only on receipt of full payment. OntarioGreenSpec.ca gives permission for the sponsor to use the provided Home Sweet Home Partner logo in marketing and promotional media and materials. All payments are final. Thank you for your consideration.